A Once in a Lifetime Experience

Africa GIP: MGMT656-004 (0.5cu)
Date: May 12 - 28, 2010
Cost: $4,600 (double occupancy; minimum 20 participants required)
Single Supplement: $1,225
Cities: Cape Town, Johannesburg, and Accra

Included in the program fee:
- Inter-city domestic group travel
- Ground transportation,
- Overnight accommodations (including breakfast) in 4-5 star hotels
  - Cape Town: Southern Sun Waterfront Hotel
  - Johannesburg: Holiday Inn Sandton Hotel
  - Accra: Labadi Beach Hotel
- Handouts of company or academic information for the trip
- Lectures
- Fees for services (transfers, interpreters, guides, etc.)
- Opening/Closing receptions
- Airport taxes and staff travel

Also included - Tentative tour list:

**Cape Town**
- Full day coach and guide for City Tour of Cape Town to include: SA Museum, Table Mountain (weather permitting), and Cape Town Diamond Works

**Johannesburg**
- Full day coach and guide for Cultural Tour in Johannesburg to include: Hector Peterson Memorial and Museum, Chris Hani Baragwanath Hospital, and the Apartheid museum

**Accra**
- Full day coach and guide for City Tour of Accra

Not included in the program fee:
- International air travel
- Internet fees (~$14-16 per day)
- Meals (except breakfasts)
- Personal phone, fax, laundry
- Travel insurance
- Travel documents (passports, visas, photos, etc.)
- Health insurance and immunizations
- Individual excursions/side trips

**IMPORTANT DATES**
- **February 19:** (Extended)
  Registration Confirmation materials and $2,000 deposit due in 300 JMHH (make check payable to “Trustees of the University of Pennsylvania”)
- **February** Renew passport, apply for visa and financial aid, if needed
- **Early March:** Balance due is posted to bursar bill
- **Late March:** Required Health Briefing w/SHS
- **April 5:** Copy of visas due to MBA program office
- **April:** pre-departure lectures on each country’s politics, economics & history will be scheduled in the late afternoons/evenings during April and early May. Specific dates and times will be posted on the webCafé as soon as the schedules are finalized.
- **May 12:** Departure for program with group travel arrangements
- **May 12/13:** Program commences in Cape Town
- **May 28:** Program concludes
- **September 13:** Submit the required 8-10 page final paper
What will we learn on this GIP?

- The Africa Global Immersion Program is designed to expose students to a continent rich in history and culture still struggling to deal with problems of economic development despite the presence of enormous natural resources. Key issues that will be covered by this program: the challenges of still-developing Sub-Saharan Africa, the enormous potential of South Africa in the face of serious social issues and domestic reforms and their impact on the investment climate. The Africa GIP will begin in Cape Town, South Africa followed by a visit to Johannesburg and finally to Accra, Ghana. Ghana stands out in the region for its peaceful approach to transitions of power and embrace of democracy.

Themes to be studied include:

- Government Regulation of Commercial Activity
- Establishment of Capital Development Structures
- Market-Entry Strategies
- Establishment and Regulation of Joint Ventures
- International Trade
- Black Economic Empowerment in South Africa

What cities is the GIP visiting?

- Cape Town: May 13 - 17
- Johannesburg: May 18 - 23
- Accra: May 24 - 28

What companies will we visit?

- We are in the very early planning stages of the program itinerary. We will seek participant input regarding interest in company visits. A poll will be posted on webCafé, please provide us with your suggestions.
- The planning team will work to include companies in some or all of the following:
  - Infrastructure
  - Finance
  - Non-Profits
  - Conglomerates
  - Technology
  - Government

When should I arrive / When do company visits begin?

- *Arrive by May 13th* (Group reception that evening)
- *Company visits begin May 14th*
Which hotels will we stay in throughout the program?

- All hotel costs include:
  - Buffet breakfast daily at the hotels
  - All hotel taxes, service charges and applicable meal gratuities

- **Cape Town:** Southern Sun Waterfront Hotel
  Nestled between the majestic Table Mountain and the Atlantic Ocean, this hotel is close to the Victoria & Alfred Waterfront, the city’s premier leisure complex. Easy access to city centre and to Cape Town’s famous beaches. 546 deluxe rooms include 3 suites and 5 rooms for physically challenged guests with all modern comforts & amenities. Contemporary restaurant offering menu with African flavors, Coffee & Cocktail Bar. High speed internet access in public areas, 24-hour in-room dining, shuttle service to V&A Outdoor Pool. Gym.

- **Johannesburg:** Holiday Inn Sandton Hotel
  Experience an unsurpassed warm and friendly welcome upon entering this luxurious Sandton hotel. Conveniently located in Sandton Central, the heart of Gauteng's corporate, financial and shopping Mecca and highly sought after destination for the cosmopolitan individual. Located adjacent to the Village Walk Shopping Centre, the Holiday Inn Sandton, Rivonia Road is also situated conveniently near the head offices of some of South Africa's most important corporate businesses, including Johannesburg Stock Exchange (JSE), Deutsche Bank, ABN Amro Bank and Nedbank. Holiday Inn Sandton, Rivonia Road is also central to the Sandton Convention Centre; Sandton City, one of the largest shopping centres in the southern hemisphere, and Nelson Mandela Square; which offers a diverse range of restaurants, shops, entertainment and vibrant nightlife. The Gauteng Train Station is a stone’s throw away. Enjoy a heated outdoor swimming pool with underwater music and lights – and breathtaking views of the surrounding area, a fitness centre, wireless connectivity throughout the hotel and Skye Bar.

- **Accra:** Labadi Beach Hotel
  Set amidst tropical landscaped gardens adjacent to one of Ghana's most popular beaches in the country's administrative, communications and economic centre in Accra, the Labadi Beach Hotel caters for the business and leisure traveller. The hotel has earned itself the reputation of being the most sought after business venue in the country.

What tours are included in the program?

- **Cape Town**
  Full day coach and guide for City Tour of Cape Town to include: SA Museum, Table Mountain (weather permitting), and Cape Town Diamond Works

- **Johannesburg**
  Full day coach and guide for Cultural Tour in Johannesburg to include: Hector Peterson Memorial and Museum, Chris Hani Baragwanath Hospital, and the Apartheid museum

- **Accra**
  Full day coach and guide for City Tour of Accra

**NOTE:** We are currently exploring the possibility of replacing the 3 tours listed above with an overnight Safari experience in Johannesburg.
Africa Global Immersion Program
Spring 2010

When and What is the cost of group travel? (*British Airways – Subject to change*)
- Departure Tuesday, May 11, 2010
  - New York (Kennedy) /London 21:35 / 09:35 +1
  - London / Cape Town 19:25/ 8:00 (arrive May 13)
- Return Friday, May 28, 2010
  - Accra/ London 22:40 / 06:40 +1
  - London/Philadelphia 12:25 / 15:20
USD $1,893.00 Per Person inclusive of all taxes – from British Airways website as of 2/9/10

Who should I contact to confirm and pay for the group travel flight?
- TBD – we will provide this information as soon as the program is confirmed to go

What vaccines do I need and how much do they cost?
- Please plan to attend the Student Health Services session on Monday, March 22nd at 4:00pm (tentative date & time). You will be able to get all of the necessary information and shots at this time.
  [http://www.vpul.upenn.edu/shs/travelser.php](http://www.vpul.upenn.edu/shs/travelser.php)

How do I get a visa?
- You may also choose to use a visa processing service such as CIBT - [http://www.cibt.com](http://www.cibt.com)

The registration period has been extended until Friday, February 19th. Students registered in the GIP are required to complete and submit the appropriate GIP registration forms along with a non-refundable $2,000 deposit.

For more information contact:
MBA Program Office, 300 JMH

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